

New Jersey News from The Wine Appreciation Guild

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New Jersey Wines Surpass California & France's Best!

To Celebrate, Bart Jackson Authors "Garden State Wineries Guide"
San Francisco, CA: The Wine Appreciation Guild is pleased to announce that a new book entitled "Garden State Wineries Guide" is now available, based on the overwhelming love for New Jersey wines. Bryan Imelli, Marketing Director for The Wine Appreciation Guild says, "Our mission is to promote wine education and to acknowledge outstanding vineyards, so we are pleased, for the first time, to publish such an extraordinary directory specifically for New Jersey wineries and vineyards."

Did you know?

- That New Jersey is the 6th largest wine producing state?
- That New Jersey also ranks #1 in wine imbibing?

NOW, the secret:


- The Garden State claims world competitive wines that have triumphed handsomely over the best of France and California in the Dionysian Society's blind tastings.

Well, most wine lovers are learning this by visiting the wineries of New Jersey. To help them hit the wine trail, wine expert and writer, Bart Jackson, Author of "Garden State Wineries Guide," lovingly details the state's wineries and vineyards in this comprehensive travel guide to the Garden State's most delicious day trip. "New Jersey wines are undergoing an amazing wine revolution." says Jackson. "The Garden State offers fertile grounds for exploring the realm of wine and the wineries themselves are exquisite to visit- each with their own flair and charm. It is my hope that families and individuals, seeking to have a fulfilling day, take time to chart out a plan and visit the wineries this season using the helpful information in my book."

"Garden State Wineries Guide" features:

- Profiles of New Jersey's 36 wineries, contacts, hours and wine tasting specifics, owner's most prized wines, annual events and driving directions.
- Detailed maps of area wine regions and American Viticultural Areas.
- Year in Jersey Wine: Recommended wine-related events from all corners of the Garden State.

Garden State Wineries Guide
P.O. Box 534
Cranbury, NJ 08512



- New Jersey Wine Grape Glossary.
- Directory of Garden State wine associations, shops and educational resources.
- An historical retrospective of New Jersey wine written by Gary Pavlis, Ph.D., of Rutgers and an essay on the importance of industry to the state of NJ Secretary of Agriculture Doug Fisher.
- An instructional guide by wine judge Anthony Fisher on the proper tasting method of and how to throw your own Garden State wine-tasting party.

"Garden State Wineries Guide" retails at \$ 14.95, and can be purchased at fine bookstores, New Jersey wineries and online at: www.BartsBooks.com

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